

Fundraising Committee meeting 11/1/23

Present: Marilyn Cavanaugh, Peggy Neveu, Allison Rickenbach, Cindy Berling, Dan Szczesny, Fay Hanscomb, Kathy Perrin, Becky Duchesne, Sarah Andrews, Amanda Martinelli

Updates

Allison's party – 25 to 30 people attended. Everyone that came stayed for the entire evening. Dan Carpenter gave direct feedback. There weren't a lot of minds to change. There was a lot of confusion about some issues that could be clarified. Allison feels it went well. Sarah feels that Dan Carpenter still needs to be met with and asked for a naming opportunity. Dan Szczesny felt that event was positive. Sarah asked for Allison's neighbor's information to process them through the wealth screening and then they would be approached for a donation. Allison will research another neighbor's information, the Monjoes(sp?) as well. Dan Szczesny requested that Dan Carpenter not be approached until after the bond is passed. Marilyn brought up that if Dan Carpenter donated before the budget committee it would be a conflict of interest.

Hosted events

-Amanda Martinelli - her parents' home in Hooksett will be on 11/9

A follow up plan = Amanda has 7 positive replies.

Allison suggested for Amanda to expect 25 to 30 people.

A discussion of refreshments was held.

-Need dates from Marilyn/Liz & Nancy

-Library family event

It was suggested to have a public event in November. A month of being grateful and thanksgiving.

A discussion was held about the information needed for grants and gambling money. We need the last two years' budgets and the current year's expected budget. Fay will contact Marie Sullivan. She will also contact Cathy Sartorelli.

Sarah asked everyone at the meeting to look at their own contribution. Then when an ask is made, it can be "join me".

We are to ask a person for a meeting and then ask for a number. Would you support naming the..... or another area? She wants us to take more action and approach the major donors. She named the major donors to be approached.

Marilyn will speak to Rick Wenzell. Peggy will go with Marilyn. Sarah will send out the major gift folks to everyone in an email. Marilyn would like to find out who will be privy to the information regarding the donors and amounts that are donated. She also wanted to make sure that donors would be able to remain anonymous if they wanted to.

Fay will talk to Kathy and Walter Milne. She wants Nancy to go with her.

Sarah wants 30 asks before Christmas. That means actually talking to them about a gift level. Sarah wants us to consider our own personal gift and to think of taking a one-on-one approach with a potential major donor.

Fay brought up having a gala or an open event. Make sure businesses and invited. Yaz would help and even get a band together. Yaz would like to have a children's block party. The type of gala was discussed.

A discussion of Marilyn's party was also discussed.