

## **Fundraising Committee meeting 8/29/23**

**Present:** Amanda Martinelli, Peggy Neveu, Betsy Coco, Nancy Mayland, Allison Rickenbach, Sarah Andrews, Betsy Duchesne, Kathy Perrin (via phone link), Cindy Berling, Dan Szczesny

Peggy confirmed that she has accepted the position of secretary. She also announced that a checking account has been created. Bank account – 5K thanks to the trustees. It does not have to revert back to the trustees.

Allison Rickenbach and Amanda Martinelli confirmed that they have accepted the position of co-chairs.

Dan met with Chris Sterndale, the Town Administrator and found out that the tax increase for the expected expansion cost of 6 million will be \$75 per household assuming the home valuation of \$500,000.

Chris and Tom Carroll (Board of Selectmen) expect that the FFE numbers be provided instead of just zeros.

Grants for interior FFE are hoped to be acquired. We will have to look at other libraries to get an approximation. There is one library technology grant through the NH Charitable foundation that will be pursued.

**Action item** – little green light needs to be purchased. It can be invoiced. The account does not have a credit card available yet. It should be purchased within the next 24 hours.

Dan will post on meetings on Facebook and post as public to encourage additional members. A sign will be posted on the circulation desk and out front of the library. Add all the Friends members will be included on the email invite.

The secretary position remains open.

Sara wants to create a monthly checklist with Peggy and Marie to keep the accounting current.

Dan has the supporters list. A list is available for the last two years. Marie has the Friends Group library day supporters list. List generation is important. Lists should be generated that include at least 50 people.

The dollar amount to pre-qualify for a major donor is 10K. The group needs to identify neighbors with wealth/inclination.

All the lists will end up in the Little Green light program. They have to be all clearly identified where they came from.

Hosted events – confirmed per agenda. Marilyn Cavanaugh was added to the list of potential hosts.

### **Event planning timeline –**

- 9/25 Dan will stand up before the board and needs a sense of what we can raise.
- December 4<sup>th</sup> –when we need to get the select board and budget committee to approve the warrant.
- First week of February - to defend the warrant.
- March is the vote.

**Parties** – 1<sup>st</sup> party – goal to invite up to 50 people. Need to get a couple of parties going. Amanda will host a party at her parent’s house in the second half of October. The goal is from 20 – 30 people to attend. Thursday night is ok.

Party agenda.

- Meaningful networking,
- Dan says a few words,
- Naming opportunities.

Peggy will reach out to Fay for dates so that she can host a party. Amanda will reach out to her parents to determine a date about 8 weeks out. Members should also attend the parties.

Grants – Karen volunteered to look at the grant information. There is a grants checklist.

Sara created a google drive so we can access documents. Nancy will email Sarah with the documents needed on that checklist. Kathy and Allison will connect to see what information and grants can be identified. Kathy asked to communicate via email.

Is there a grant search database? Question raised by Amanda.

Nancy went through the checklist with Sara.

Outreach and communications – ask document. Content should be available in the shared google drive.

The 14<sup>th</sup> of September is the deadline for the Crier. Social Media. Dan manages the library page. No one posts to a friends page. Amanda and Allison volunteered to create a fundraising committee page.

Action items;

Next meeting – 9:00am on the 12<sup>th</sup> of September.