

Plant Sale Wrap-Up - June 3, 2024

Present: Pat Davenport, Cathay Sartorelli, Marie Sullivan, Elaine Willett, Judy Bellrose, Nancy Mayland, Pat Clement, Joanne Linxweiler, Terry Coll, Brenda Brunelli and Karen Murray

The meeting was called to order at 6:30 PM.

Finances:

\$3487.50 before expenses

\$1068.85 expenses

\$2418.65 profit to be shared between Friends and Garden Club

\$1210.00 profit to each group which is about \$400 more total than last year.

Pros :

- The honey was donated (with 25% back) by Busy Beezzz. 11/12 jars sold at \$15/each
- The plants were really nice
- The donated items did well:
Pots - \$107 Donations - \$56 Jess sold the recycling bin and another item
- Friends Fundraisers: 1 tote 8 trees \$75 raffle tickets
- Garden related items are the focus of the shoppers
- Jess donated bird feeders
- Good idea to have shifts for volunteers
- Great donations from the community
- Having diggers was a plus
- Marie and Jess already have a list of what is needed next year
- Jess planted some of the leftover plants at the library
- Not a lot of leftover plants
- Facebook posts for 50% off at the end of sale got people to return

Suggestions for Next Year:

- Busy Beezzz didn't come through with the heirloom tomatoes and didn't let us know in advance. Find a new vendor for next year
- Have a Master Gardener Booth - Hooksett does this
- 50/50 Raffle with garden related prize - Candia does this
- Consider if Childrens' Table should be repeated as less than 10 kids planted
- Need more advertising about diggers going to home to get plants
- Should the sale end before 2:00 pm
- Need to advertise more and the subcommittee should share info earlier if they want others to help with this task

- Advertise on Plant Swap Facebook Group
- Have more signs around town
- Have more house plants
- More perennials such as daisies, black eyed susans
- More cherry tomatoes
- Add Venmo and test the Square prior to the sale
- Spread the items out more to help the flow of people moving around and so they will travel to the different tables
- Put balloons out front to attract attention as people drive by

Karen Murray

Secretary Friends of the Griffin Free Library